BLUEIT

COOKIES

POLICY

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INTRODUCTION

Welcome to BlueIT. We use cookies and similar technologies on our website to improve your experience, analyse our services, and provide personalized content and ads. This cookie policy explains what cookies are, how we use them, and what choices you have regarding cookies.

POLICY

PURPOSE

Provide transparency to users about the use of cookies and similar technologies on a website. Specifically, our cookie policy has the following purposes:

- 66 **Inform**: To make it clear to users what cookies are, what types of cookies are used, and why they are used.

- 66 **Obtaining consent**: Informing users on how to give their consent to the use of cookies and how to manage their cookie settings.

- 66 **Protect**: Reassure users that their privacy is respected and that cookies are used responsibly.

- 66 **Compliance**: Comply with legal requirements and regulations, such as the General Data Protection Regulation (GDPR) and the EU ePrivacy Directive.

SCOPE

The scope of a cookie policy covers all aspects of the use of cookies and similar technologies on our website.

Specifically, the scope includes:

- 66 **Types of cookies**: Explanation of the different types of cookies used, such as functional cookies, analytical cookies, and marketing cookies.

- 66 **Purposes of cookies**: Why the cookies are used, for example to make the website function, to analyze user behavior, or to show personalized advertisements.

- 66 **Storage duration**: How long the cookies are stored on the user's device.

❝❝ **Managing Cookies**: Information about how users can manage their cookie settings, including how to accept, reject, or delete cookies.

❝❝ **Data sharing**: Whether and how the information collected by cookies is shared with third parties.

❝❝ **Consent**: How users' consent is obtained and recorded for the use of cookies.

PROCEDURE

The policy includes the following topics:
❝❝ What are cookies?
❝❝ Why do we use cookies?
❝❝ Your permission
❝❝ Types of cookies
❝❝ Cookies and their retention periods
❝❝ How can I see which cookies have been placed on my device and how do I delete them?

WHAT ARE COOKIES?

Cookies are small text files that can be stored on the computer when visiting websites. This text file stores information such as your language preference for a website. When you visit the website again later, this cookie will be sent to the website again. In this way, the website recognizes your browser and can, for example, remember your language preference.

Cookies also usually have an expiration period. For example, some cookies are automatically deleted when you close your browser (the so-called session cookie), while others remain on the computer for a longer period of time, sometimes even until you delete them manually (the so-called persistent cookie).

WHY DO WE USE COOKIES?

BlueIT uses cookies and similar technologies to distinguish your user preferences from those of other users of our website. This helps us to provide you with a better user experience when you visit our website. It also allows us to optimize our website.

YOU PERMISSION

When you first visit our website, you will be asked to accept our cookies. By pressing 'OK' you accept all cookies used by us.

You can decide for yourself which cookies you accept via 'cookie settings'. The explanation of the cookies we use can be found below. You accept the cookies by clicking on the checkmark.

You can also refuse or block cookies by changing the configuration parameters of your navigation system.

Not accepting cookies may mean that you cannot use certain functionalities of the website.

TYPES OF COOKIES AND THEIR RETENTION PERIODS

Although there are different types of cookies, which differ in terms of functionality, origin or retention period, the legislation necessarily distinguishes between functional or technically necessary cookies on the one hand and all other cookies on the other.

BlueIT uses the following cookies:

❝ **Google Cookies:**

NAME	PURPOSE	RETENTION PERIOD
AEC	Security cookie to ensure requests come from users and not bots.	1 year en 2 moths
APISID	Used by Google to store user preferences and information.	1 year en 2 moths
HSID	Security cookie to authenticate users and prevent fraudulent use of login credentials.	1 year en 2 moths
NID	Used to remember user preferences and other information.	1 year en 9 moths
SAPISID	Used by Google to store user preferences and information.	1 year en 12 moths
SEARCH_SAMESITE	Ensures requests come from the same site.	1 year en 9 moths
SID	Security cookie to authenticate users and prevent fraudulent use of login credentials.	1 year en 12 moths
SIDCC	Security cookie to protect user data from unauthorized access.	1 year
SOCS	Used to store user preferences and information.	1 year en 9 moths
SSID	Security cookie to authenticate users and prevent fraudulent use of login credentials.	1 year en 12 moths
__Secure-1PAPISID	Used for targeting purposes to build a profile of the website visitor's interests.	1 year en 12 moths
__Secure-1PSID	Used for targeting purposes to build a profile of the website visitor's interests.	1 year en 12 moths

__Secure-1PSIDCC	Used for security purposes to protect user data from unauthorized access.	1 year
__Secure-1PSIDTS	Used for security purposes to protect user data from unauthorized access.	1 year
__Secure-3PAPISID	Used for targeting purposes to build a profile of the website visitor's interests.	1 year en 12 moths
__Secure-3PSID	Used for targeting purposes to build a profile of the website visitor's interests.	1 year en 12 moths
__Secure-3PSIDCC	Used for security purposes to protect user data from unauthorized access.	1 year
__Secure-3PSIDTS	Used for security purposes to protect user data from unauthorized access.	1 year
_ga	Used to distinguish users for Google Analytics.	1 year en 11 moths
_ga_J1K4E6HRL7	Used to maintain session status for Google Analytics.	1 year en 11 moths

❝ BlueIT Cookies:

NAME	PURPOSE	RETENTION PERIOD
cookielawinfo-checkbox-advertisement	Used to store user consent for advertisement cookies.	1 year
cookielawinfo-checkbox-analytics	Used to store user consent for analytical cookies.	1 year
cookielawinfo-checkbox-functional	Used to store user consent for functional cookies.	1 year
cookielawinfo-checkbox-necessary	Used to store user consent for necessary cookies.	1 year
cookielawinfo-checkbox-others	Used to store user consent for other cookies.	1 year
cookielawinfo-checkbox-performance	Used to store user consent for performance cookies.	1 year
pll_language	sed to store the user's language preference.	1 year
wordpress_logged_in_b50ab0e831de9f03a3a02127419cd69e	Used to indicate when you are logged in and who you are, for most interface use.	Session

wordpress_sec_b5 0ab0e831de9f03a 3a02127419cd69 e	Used to provide protection against hackers, store account details.	Session
wordpress_test_co okie	Used to check if cookies are enabled in the browser to provide an appropriate user experience.	Session
wp-settings-37	Used to customize the view of the admin interface and possibly also the main site interface.	1 year
wp-settings-time-37	Used to customize the view of the admin interface and possibly also the main site interface.	1 year

HOW CAN I SEE WHICH COOKIES HAVE BEEN PLACED ON MY DEVICE AND HOW DO I DELETE THEM?

If you want to know which cookies have been placed on your device or if you wish to delete them, you can use a setting in your browser. Via the links below you will find more information on how to do this.

- **Firefox**: https://support.mozilla.org/nl/kb/cookies-verwijderen-gegevens-wissen-websites-opgeslagen

- **Chrome**: https://support.google.com/chrome/answer/95647?hl=nl

- **Safari**: https://support.apple.com/kb/ph21411?locale=nl_NL

- **Internet Explorer**: https://support.microsoft.com/nl-be/help/17442/windows-internet-explorer-deletemanage-cookies

- **Microsoft Edge**: https://support.microsoft.com/nl-nl/microsoft-edge/cookies-verwijderen-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09

- **Firefox Mobile** : https://support.mozilla.org/nl/kb/cookies-privegegevens-geschiedenis-instellingen-wissen

- **Safari Mobile** : https://support.apple.com/nl-be/HT201265

This Cookie Policy was last updated on 07/04/2025, but may be amended in the future. Therefore, please consult this document on a regular basis. Any significant changes will be indicated on our website.

VERSION HISTORY

TEMPLATE REFERENCE 003					
VERSION	MODIFIED BY	DATE	SUMMARY	VERIFIED BY	DATE
001	Kimberly Huysman	07-02-'25	NEW DOCUMENT	Thomas Mariën	07-02-'25